



2021 - 2022

Sponsorship Proposal

Dicky Beach Surf Life Saving Club Nippers



About us

Established in 1950, Dicky Beach Surf Life Saving Club is a non-profit, Deductible Gift Recipient (DGR) endorsed charitable organisation located at Dicky Beach on Queensland's Sunshine Coast. We are dedicated to providing lifesaving services to ensure the 65,000+ people that visit our beach each year during our patrol season remain safe.

Nippers are a dynamic part of the Dicky Beach Surf Life Saving Club community. Nippers offers a fun and active lifestyle choice for children between the ages of 5 and 13, as well as a solid base for competition in beach and water-based activities. Nippers are taught everything from sun and surf safety, beach sprints, board paddling and lifesaving skills like CPR and water rescues.

We pride ourselves on being a family friendly club and our Nippers program is not only about the kids. It also includes parents who choose to become involved with water safety, running beach activities or who want to achieve their own personal milestones like completing their Bronze Medallion qualification.

Our army of volunteers ensure our Nippers are safe in the ocean environment. They work tirelessly with the common objective of teaching young children about the ocean and encouraging them to develop their surf skills with the end goal of producing lifesavers to keep future generations safe at the beach.



Why partner with us

Our Club motto is *“Developing Lives that Save Lives”* and we recognise our youth are the future leaders of both Dicky Beach Surf Life Saving Club and the local community.

Community feeling towards surf life saving is extremely positive and surf lifesavers are an iconic part of Australian culture. Supporting our Nippers aligns your business with one of the most trusted, recognised and well-loved organisations in the country.

Dicky Beach Nippers has a membership of around 400 children and their families and we operate one of the largest Nipper programs in Queensland. The children participate in Sunday training sessions between September and March each year where they swim, board paddle, beach sprint, dolphin dive, spot rips, have fun with their friends and learn about the surf environment. Nippers is a uniquely Australian activity and there's nothing else quite like it!

Our Nippers also compete in regular surf sports carnivals across the Queensland coast so the potential exposure for a company's brand increases exponentially.

We are committed to strengthening and expanding our junior program to ensure our Nippers become valuable members of the club, capable patrolling lifesavers, skillful competitors as well as respected members of the broader community.



How your support will benefit Dicky Beach Nippers

Our Nipper program is run by volunteers, who give their time freely however to operate successfully we require a large amount of equipment which is essential to keeping our children safe - for example rescue tubes, rescue boards and inflatable rescue boats.

For our Nipper activities, we also need shade tents, ropes, beach equipment, Nipper training boards, buoys and flags.

A number of our volunteers require uniforms and it is compulsory that our Nippers wear high visibility pink rash shirts and caps for recognition and safety in the ocean.

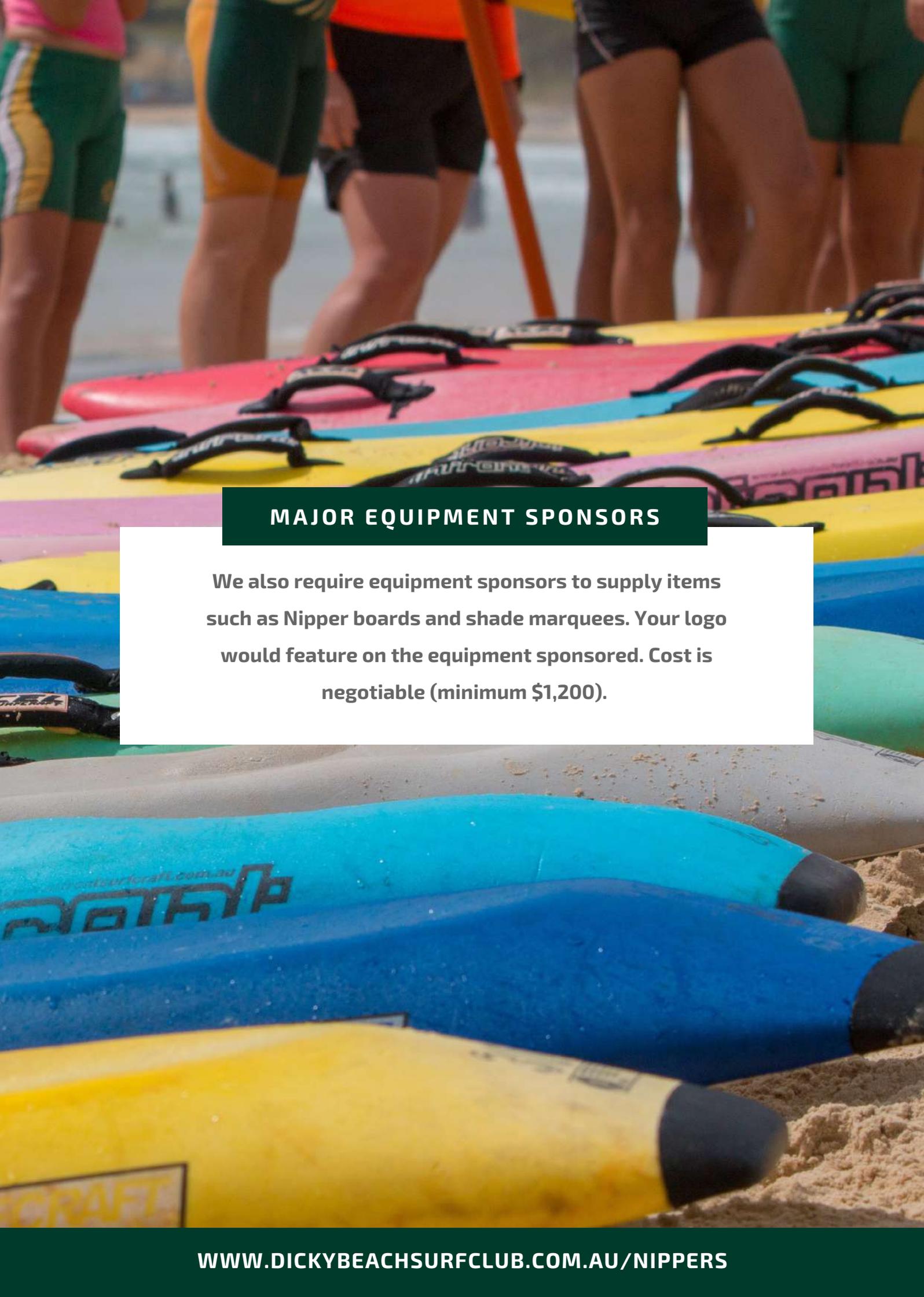
We deliver the Surf Life Saving Australia Junior Development Program and an important aspect is ensuring our Nippers participate in development camps. Sponsorship funding is also vital in supporting these activities.



Sponsorship Packages

We have a range of packages to suit all budgets **beginning as low as \$500**. Please note these are a guide only and we can happily customise a package to suit your business

Package	Cost	Summary
Nipper Rash Vest Sponsor	\$5,000	Logo on high visibility pink rash vest worn by all U6-U14. Team App/Facebook promotion. Signage.
Green Caps Sponsor	\$2,000	Logo on fluoro green caps worn by U6-U7. Team App/Facebook promotion. Signage.
Water Safety Sponsor	\$3,500	Logo on fluoro orange rash vest worn by Water Safety Volunteers. Team App/Facebook promotion. Signage.
Age Manager Sponsor	\$3,000	Logo on shirts worn by Age Managers. Team App/Facebook promotion. Signage.
General Signage Sponsor	\$1,250	Temporary signage on Clubhouse &/or First Aid room. Team App/Facebook promotion.
Presentation Sponsor	\$1,500	Temporary Signage and public acknowledgment at Presentation Day. Team App/Facebook promotion.
Sprint Track Sponsor	\$1,500	2 feather flags placed at finish line of sprint track. Team App/Facebook promotion
Water Area Sponsor	\$1,500	2 feather flags placed at waters edge. Team App/Facebook promotion.
Development Camp Sponsor	\$3,000	Support for emerging lifesavers at development camps. Team App/Facebook promotion. Signage.
Age Group Sponsor (9 opportunities)	\$500	Entry level - sponsor a specific age group and provide vouchers to 2 children per week. Team App/Facebook.



MAJOR EQUIPMENT SPONSORS

We also require equipment sponsors to supply items such as Nipper boards and shade marquees. Your logo would feature on the equipment sponsored. Cost is negotiable (minimum \$1,200).

ADVERTISING

All sponsorship packages include your company logo on the Dicky Beach Surf Life Saving Club website and in our Annual Report. An opportunity also exists to set up a stall at our Nipper Sign On Days in August/September and promote your business on the Supporters Club in-house TV screens.





Contact us

To become a sponsor or to discuss this proposal further, please contact:

Lorelle Warner

Grants & Sponsorships Officer

Dicky Beach Surf Life Saving Club

promotions@dickybeachsurfclub.com or 0431 943 080

We look forward to working with you to make your sponsorship as effective as possible.

WWW.DICKYBEACHSURFCLUB.COM.AU/NIPPERS