

## **2020 - 2023 Strategic Plan**

The Club Council has endorsed a new 2020 - 2023 Strategic Plan for immediate implementation at the recent 2020 Annual General meeting.

The new "one page plan" is now available for all members to view on the Surf Club website home page.

The timing of this strategic plan coincides with unprecedented times due to the Covid 19 pandemic that will impact on every part of our club and its operations. The core elements of this strategic plan support our vision through; good Governance - Member Development - Club Development – and building the right club Culture.

There are some key elements to this plan that are worthwhile highlighting:

- Deliver our charitable purpose as a priority, to support our expanding community
- Ensure ongoing solvency is maintained and sustainable practices are developed to steer the club through uncertain and difficult economic conditions.
- Increase our focus on providing an environment that safeguards all children and young people that are part of our club, and
- In the 40th year of women in lifesaving, we will deliver greater gender equity and opportunity for women in our club.

The face of this strategic plan is Lauren Kettleton who joined as an Under 8 nipper, has gone on to become a great lifesaver, a long-term Patrol Captain, a member of the IRB team, and professionally is a practicing lawyer.

Interested in being involved? Contact [treasurer@dickybeachsurfclub.com](mailto:treasurer@dickybeachsurfclub.com)